



CRYSTAL MCGRATH





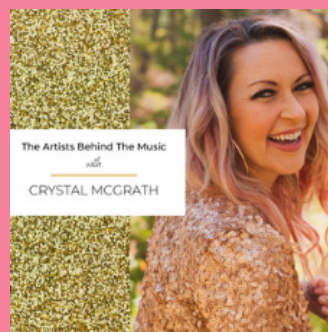
CRYSTAL MCGRATH

COUNTRY RECORDING ARTIST

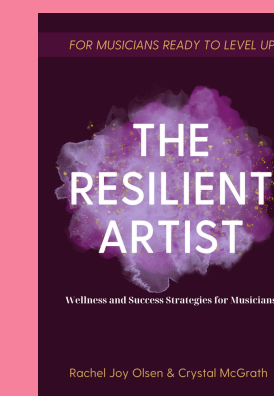
Crystal McGrath is an internationally recognized country-pop artist whose high-energy performances and evocative songwriting have captivated audiences across Canada, the U.S., Mexico, the U.K., and Australia. Nominated for Songwriter of the Year and Country Single of the Year at the YYC Music Awards, Crystal has shared stages with industry icons like Jimmie Allen, Brett Kissel, and George Canyon.

Her music, including singles like “About a Boy,” “All of These Things,” and “Test Drive,” has garnered over 300,000 streams and been featured on SiriusXM CBC Country and the Academy of Country Music’s New Music Friday playlist. Beyond performing, Crystal is the co-founder of the Artist Wellness Collective and co-cauthor of *The Resilient Artist*, offering wellness and success strategies for musicians to thrive in their careers. She has been a mentor for the Women in Music Canada Mentorship Program, she continues to empower the next generation of artists while inspiring audiences worldwide.

CRYSTALS PODCASTS:



CRYSTALS BOOK:





COUNTRY RECORDING ARTIST
WWW.CRYSTALMCGRATH.CA

TALKING POINTS

- "All of These Things"
- The recording process of "All of These Things"
- Songwriting
- Performance tools
- The business side of the music industry
- The Importance of being your authentic self
- Tools to push through the fear of not being enough
- Building a support team
- The Power of self-love and acceptance
- The Importance of healthy living
- Founder of the Artist Wellness Collective
- Co-Author of "The Resilient Artist"
- Hosting The Artists Behind the Music Series in support of independent artists globally
- Hosting the podcast, Crushing Chaos
- Founder of the Movement and Mindset Company Live with Love
- Being a born entrepreneur
- Teaching music Crystal McGrath Music Coaching
- Owner of the digital marketing agency, Simply Socials Management
- Leadership strategies in an virtual workspace
- The burnout experience and tools to overcome
- The balancing act of a multi-passionate entrepreneur

AUDIENCE



9000+
Followers



7000+
Followers



400k+
Streams



1000+
Followers

QUICK FACTS

Hometown: Calgary, AB, Canada

Influences: Miranda Lambert, Maren Morris, Carrie Underwood, Shania Twain

Opened for: Aaron Pritchett, George Canyon, Nelly, Jimmie Allen, Brett Kissell

Featured on: Kix Country Music Network, MTV, CMT, Sirius XM, Made in Alberta (Sun Country Radio 97.7) and more.

"Love begins when we start to love ourself first"
-Crystal M.

CONTACT INFORMATION

For Interviews please contact:
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