









COUNTRY RECORDING ARTIST

Crystal McGrath is a musician, activist, podcast host, and inspirational influencer.

She has toured the U.S., Canada, Mexico, the U.K., and Australia. Supporting

Canadian country legends such as George Canyon and Aaron Pritchett, McGrath has proven that her stage presence is just as powerful as her songwriting.

In 2021, she had success releasing her singles "About a Boy" and "Back to Never".

She received notable press as well as added to radio and digital streaming platforms, with both songs added to Sirius XM CBC Country Channel 171 in the United States and Canada and were featured on the Academy of Country Music's highly esteemed New Music Friday playlist. Crystal was featured on large media outlets such as COWGIRL Magazine, VENTS Magazine, Music Crowns, and PopWrapped. The music video for "About A Boy" was exclusively premiered on powerhouse media outlet SCENES Media, CMT/MTV (Australia) and was on over 150 Australian radio stations, including the Commercial Country Network's Triple M and KIX radio. Crystal's musical catalog has received over 300, 000 streams to date.

Additionally, Crystal is an advocate for women's empowerment and wants women to feel that they can go after any goal that they hope to achieve-- a message that rings true in all that she does.

CRYSTALS PODCASTS:







TALKING POINTS

- New single Test Drive
- The recording process of Test Drive
- Songwriting
- Performance tools
- The business side of the music industry
- The Importance of being your authentic self
- Tools to push through the fear of not being enough
- Building a support team
- The Power of self love and acceptance
- The importance of healthy living

- Hosting The Artists Behind the Music Series in support of independent artists globally
- Hosting the podcast, Crushing Chaos
- Founder of the Movement and Mindset Company Live with Love
- Being a born entrepreneur
- Teaching music online Crystal McGrath Music Coaching
- Starting a new business venture in the middle of the pandemic, Simply Socials Management
- Leadership strategies in an entirely virtual workspace
- The burnout experiance and tools to overcome
- The balancing act of a multipassionate entrepreneur

AUDIENCE





Followers





Streams

Followers





QUICK FACTS

Hometown: Calgary, AB, Canada Influences: Miranda Lambert, Maren Morris, Carrie Underwood, Shania Twain Opened for: Aaron Pritchett, George Canyon, Nelly, Jimmie Allien, Brett Kissell Featured on: Kix Country Music Network, MTV, CMT, Sirius XM, Made in Alberta (Sun Country Radio 97.7) and more.

CONTACT INFORMATION

For Interviews please contact: mgmt@simplysocialsmanagement.com Website: www.crystalmcgrath.ca

